snö flinga
Montana's Winter Festival



2026/27
SPONSORSHIP OPPORTUNITIES

A LETTER TO OUR SPONSORS

Dear Fellow Community Members,

Swedish for "Snowflake," SNöFLINGA is a free, community-sponsored festival that takes place in and around Butte during the winter months. The three-day event is executed by the Butte Community Fitness Foundation (BCFF), and supported by generous community sponsors, and an army of dedicated volunteers.

The short-term intended goals for SNöFLINGA participants are simple, yet profound:

Get Outside. Be Active. Enjoy Winter. Celebrate Community.

The eleventh SNöFLINGA will once again highlight the many winter recreation opportunities in and around Butte, Montana. We are committed to retooling events creatively so that they can be held safely.

Now more than ever, SNöFLINGA is in need of sponsorship support. We have a variety of opportunities for sponsorships. Your generous, tax-deductible contribution will help SNöFLINGA provide FREE, positive, healthy recreation, fun, fitness, and a sense of community.

Thank you for your kind consideration of supporting SNöFLINGA. Please refer to this guide for our impact, sponsorship levels, mission statement, deadlines, and sponsorship contact info.

Think Winter! ❄

BCFF Inc.
Butte Community Fitness Foundation

Butte Community Fitness Foundation

2026 SNöFLINGA IMPACT

8,500+
IN-PERSON AUDIENCE

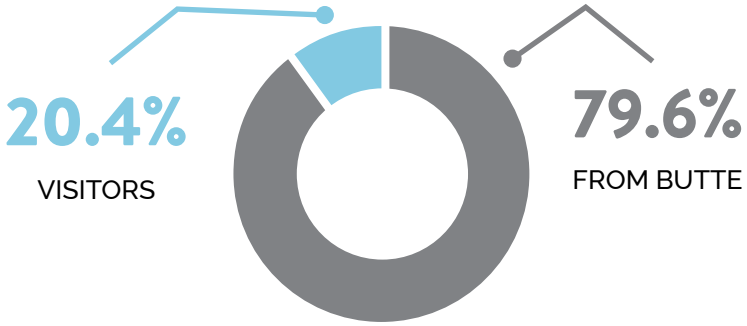
2,800+
KIDS DAY PARTICIPANTS

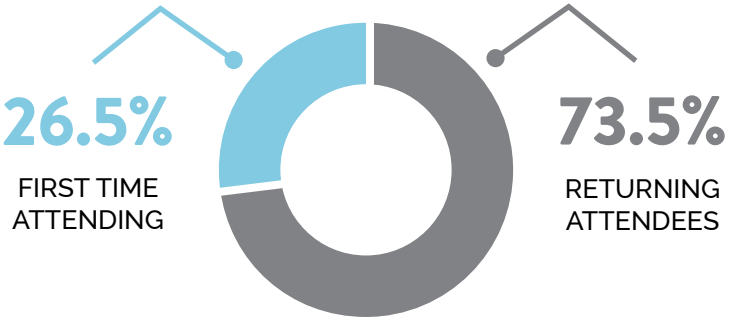
27
EVENTS

12
EVENT VENUES

198,700
SOCIAL MEDIA VIEWS FOR INSTAGRAM + FACEBOOK
(DEC 1, 2025 - FEB 2, 2026)

8,635
WEBSITE SESSIONS
(DEC 1, 2025 - FEB 2, 2026)





Snö flinga Montana's Winter Festival

@SNOFLINGAMT | SNOFLINGA.ORG | #SNOFLINGA

Sources: Online surveys, in person crowd count, and Google Analytics for the 2026 event

Brought to you by:

BCFF Inc. Butte Community Fitness Foundation

2027 SPONSORSHIP OPPORTUNITIES

Double Black Diamond - $10,000 (Exclusive - Sold)

- Festival Naming Rights
- Exclusive Opening Ceremony presence
- Largest logo on signage, apparel, website, and media
- Table rights at all venues
- Press and media recognition
- Stage announcements at Kids Day
- Custom ski pass badge (exclusive design)
- Mascot visit & spotlight reel
- VIP parking (5 reserved spots at Speed Skating Center)
- $100 in merchandise vouchers

Coloring Contest Sponsor - $5,000 (Exclusive - 1 available)

- Naming rights for the official Coloring Contest
- Logo on contest materials and signage
- Recognition at Kids Day
- Social media and website mentions
- Mascot visit & spotlight reel
- $50 in merchandise vouchers

Black Diamond – $5,000 (Multiple available)

- Logo on signage at all venues
- Table rights at up to three venues (not Opening Ceremony)
- Press and media mention
- Stage announcements at Kids Day
- Shared custom ski pass badge
- Mascot visit & spotlight reel
- $50 in merchandise vouchers

2027 SPONSORSHIP OPPORTUNITIES

Blue Square – $2,500 (1 per event area)

- Naming rights for one event area
- Logo on event-specific signage
- Table at sponsored event
- Recognition on website and social media
- Stage announcements at sponsored event
- Mascot visit & spotlight reel
- $25 in merchandise vouchers

Green Circle – $1,000 (Multiple available)

- Logo on website and sponsor banner
- Social media thank-you post
- Group thank-you during Kids Day
- Mascot visit & spotlight reel
- $10 in merchandise vouchers

Bunny Hill – $500 (Multiple available)

- Name on website and group sponsor banner
- Group recognition post on social media
- Group recognition at Kids Day

Magic Carpet – $250 (Multiple available)

- Name on website and group sponsor banner
- Group recognition post on social media

Notes:

- First right of refusal for returning sponsors
- No exclusive categories (multiple businesses per industry may participate)
- Only the Double Black Diamond sponsor has Opening Ceremony presence
- In-kind sponsorships accepted at fair market value
- Sponsors provide their own swag if they want items distributed

BECOME A 2027 SPONSOR

Tax-deductible Contributions

Keeps SNöFLINGA FREE

Encourage healthy lifestyles

Deadline: December 16, 2026

We have a variety of opportunities for sponsorships for local and national organizations. Your generous, tax-deductible contribution will help SNöFLINGA continue as a FREE, positive, community-centered festival emphasizing healthy recreation, fun, fitness, and community.

Contact

If you are interested in becoming a sponsor at any level, please contact:
karen@digitalconceptsandmarketing.com









SNöFLINGA 2026 SNAPSHOT

















