



Press Release: SNÖFLINGA 2024

Contact Information:

Snoflingamt@gmail.com

Butte, Mont. January 19 – 21 - The Butte Community Fitness Foundation (BCFF) is proud to announce the 9th annual Montana Winter Festival, SNÖFLINGA, happening January 19-21st in Butte, Mont.

SNÖFLINGA is a three-day community-sponsored festival run by the BCFF, a Non-Profit Organization, with generous support from business sponsors, grant sponsors, and community volunteers.

“SNÖFLINGA has become a gentle force that inspires our community to try new winter activities and stay engaged during the cold winter months. This festival is incredibly unique in its ability to bring together people of all ages from all sorts of backgrounds and thrives because of the people of Butte invested in it,” commented Jenny Heglund, BCFF Board Member.

SNÖFLINGA began in 2016 as a small winter festival with a few outdoor activities and has expanded to include over 18 activities across eight different venues. The winter festival highlights the everyday opportunities offered in the Butte area such as cross-country skiing, ice skating, curling, local walking trails and much more!

“When this started, I was constantly hearing people say how much they hate winter. Now, nothing makes me happier than being asked, ‘so when is SNÖFLINGA?’” added Heglund.

Opening ceremonies will be held at the Butte High Altitude Skating Center Friday, Jan 19th, 2024, from 5pm to 9pm and events will continue through Sunday in and around the community of Butte.

For more information, and to view the schedule or register for events, please visit the SNÖFLINGA website at [SNÖFLINGA | Montana’s Winter Festival in Butte, Montana - SnoFlinga.](#)