

FOR IMMEDIATE RELEASE

SNöFLINGA Returns for 2026 With a Full Weekend of Free Winter Fun Across Butte

Butte, Montana — SNoFLINGA, Montana's signature community winter festival, returns during the final weekend of January 2026 with an expanded lineup of free, family-friendly events designed to celebrate winter, encourage outdoor activity, and bring the community together across multiple venues throughout Butte.

SNoFLINGA, Swedish for "snowflake," is a community-sponsored festival held annually in and around Butte. Its mission is simple and inclusive: get outside, be active, enjoy winter, and celebrate community. What began in 2016 as a small outdoor gathering has grown into one of Montana's most anticipated winter celebrations.

In 2026, the festival will feature more than 20 winter activities across 10 venues, offering something for all ages and abilities. Signature events include ice skating, curling, cross-country skiing, youth and adult hockey, Kids SNoDay at Stodden Park, and the Special Olympics Polar Plunge. Additional events and clinics highlight both recreational and competitive winter sports, along with hands-on opportunities for families and first-time participants.

Winter is the longest season in Montana, and SNoFLINGA showcases the many ways residents and visitors can embrace it through healthy, accessible, and joyful activities. The festival highlights Butte's parks, trails, rinks, and winter recreation spaces while reinforcing the city's strong sense of community and volunteerism.

Thanks to the continued support of local businesses, nonprofit partners, volunteers, and grant sponsors, SNoFLINGA remains free and open to the public. This commitment to accessibility ensures that cost is never a barrier to participation and allows the festival to grow and evolve each year.

A complete and up-to-date schedule of events, locations, and participation details is available at snoflinga.org/schedule.

Organizations and businesses interested in sponsorship opportunities are encouraged to contact snoflingamt@gmail.com.

Media Contact

Josh Peck

SNoFLINGA

Phone: 406-497-4870

Email: snoflingamt@gmail.com

Website: snoflinga.org